

WEBINARS

Web conferencing is used to conduct live meetings or presentations via the Internet. In a web conference, each participant sits at his or her own computer and is connected to other participants via the internet. This can be either through a downloaded application on each of the participant's computers or a web-based application where a participant enters a website address to participate in the conference.

Webinar is a new word used to describe a specific type of web conference. It is typically one-way, from the speaker to the audience with limited audience interaction, such as in a webcast.

A webinar can be collaborative and include polling of the audience and Q&A sessions, allowing full participation between the audience and the presenter.

In some cases, the presenter may speak over a standard telephone line, pointing out information being presented on screen and the audience can respond through their own telephones, preferably a speaker phone.

There are web conferencing technologies on the market that have incorporated the use of VoIP audio technology, to allow for a truly web-based communication.

Webinars may (depending upon the provider) provide hidden or anonymous participant functionality which would make participants unaware of other participants in the same meeting.

In the early years of the Internet, the term "web conferencing" was often used to describe a group discussion in a message board, and was not truly live. The term has evolved to refer specifically to live or "synchronous" meetings.

At NFA, we offer the **webinar** option for any of our training programs. We provide this option because we understand that the challenges of today's work environment makes it difficult for employees to travel to training locations or for companies to use their limited training budgets on the most expensive life training options.

Pilot programs

For companies that have never used this kind of learning or are not sure if it will work for them, NFA offers "Pilot Programs."

These programs are shorter than the entire **webinar** option and are priced to reflect this difference.

For more information or to set up a pilot training session, please contact us to arrange a meeting with our master trainer or to discuss your specific training needs.

Contact NFA at 704-231-8512